



Boost your reach, exposure and ROI

EasyGo is a service package based on the latest developments in digital marketing technology. It is part of the standard Easyfairs offer but you can choose one of four packages that best meets your objectives.

FOR MORE INFORMATION, GET IN TOUCH WITH YOUR EASYFAIRS SALES REPRESENTATIVE.

GOVISIBILITY
Promote your company profile.

GET NOTICED ALL YEAR ROUND

- Display your company profile online (description, products, news & jobs)
- Apply for inclusion in the Innovations Gallery
- Invite customers and prospects
- Promote your products, paper-free via Smart Badge technology **1 READER**

GOLEADS
Maximise lead generation and deepen customer relationships.

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BOOST YOUR LEADS

- Get details of visitors who touched your reader with their Smart Badge
- Capture and qualify leads with ease **1 LICENCE**
- Receive real-time SMS alerts when your guests check in

GOPLUS
Maximise lead generation and enhance online visibility.

BEST VALUE

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GET PREMIUM ONLINE BRAND VISIBILITY

- Display your logo on the exhibitor list

GOPREMIUM
Maximise lead generation and brand exposure, onsite and online.

LIMITED NUMBER

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STAND OUT ONLINE AND ONSITE

- Attract attention when visitors register online
- Maximise your visibility at the event

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€600 ~~€800~~

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€750 ~~€1,000~~

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€1,050 ~~€1,400~~

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